



# HENRY BAKER COLLEGE

MELUKAVU, KOTTAYAM

Founded 1981

Accredited by NAAC With 'A' Grade An ISO 9001 : 2015 Certified Institution

A Christian Minority Educational Institution run by C.S.I East Kerala Diocese  
Affiliated to Mahatma Gandhi University, Kottayam

## Criterion-1 CURRICULAR ASPECTS

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year

Submitted to



THE NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

# **“A STUDY ON PASSENGERS PREFERENCE OF KSRTC**

*A Project report submitted to Mahatma Gandhi University in Partial*

*Fulfilment of the Requirement for the award of the Degree in*

## **BACHELOR OF COMMERCE**

Submitted by

**NAYANA BIJU**

**Reg. No: 210021066497**

Under the guidance of

**ROSNA P JOHN**

Assistant Professor Department of commerce



**POST GRADUATE DEPARTMENT OF COMMERCE**

**HENRY BAKER COLLEGE, MELUKAVU**

(Affiliated to Mahatma Gandhi University, Kottayam)

**MELUKAVUMATTOM-686652**

**MARCH 2024**

**“A STUDY AND ROLE ON INCREASING IMPORTANCE  
OF MOBILE BANKING WITH REFERENCE TO  
MELUKAVUMATTOM GRAMA PANCHAYATH”**

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**“EFFECTIVENESS OF RECENT INNOVATIONS  
IN BANKING INDUSTRY WITH SPECIAL  
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Project Report

Submitted to the

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Submitted by

**SAFANA NIZAR**

(Reg. no: 210021066511)

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POSTGRADUATE DEPARTMENT OF COMMERCE

HENRY BAKER COLLEGE, MELUKAVU

March 2024



# **A STUDY ON CONSUMER PERCEPTION TOWARDS OTT PLATFORMS**

*Project Submitted to Mahatma Gandhi University in  
Partial Fulfilment of the Requirement for the Degree in*

**BACHELOR OF COMMERCE**

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**POSTGRADUATE DEPARTMENT OF COMMERCE**

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**A STUDY ABOUT DEVELOPMENT OF ECOTOURSIM  
DESTINATIONS WITH SPECIAL REFERENCE TO IDUKKI  
DISTRICT**

Dissertation Submitted to Mahatma Gandhi University in Partial Fulfilment  
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**MARCH 2024**

**STUDENT'S PREFERENCE AND SATISFACTION TOWARDS JIO  
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# Project

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